Business Administration Degree: Program Outcomes

Upon successful completion of this program, graduates will be prepared to:

1. Understand and explain fundamental leadership theories and practice in a classroom environment.
2. Identify, explain, and apply skills in using software to present information and material in an organized, professional way in front of small audiences.
3. Prepare a comprehensive business plan for the purpose of understanding all functions of business from the cash flow statement in accounting to applying social media marketing in management.
4. Interpret effective leadership skills that work with individual strengths and weaknesses to develop a style that can be applied successfully in a small or medium size organization.
5. Conduct appropriate, ethical analyses to business problems and offer logical solutions.
6. Explain and apply basic business law theory and practice to common legal issues in a small business.
7. Present a professional work ethic and demeanor in a management workplace environment over an extended period of time.