

## WMCC Strategic Plan Executive Summary

| Pillars   | Acces   | Pathways  | Quality   | Sustainability  | Community   |
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| <b>Defined Goal</b>   | To address the unique needs of rural communities, providing high-quality education through strategic program offerings and increased use of technology  | To provide clear pathways for students seeking academic and career success.   | To continually improve on the quality of our educational programs.  | To sustain long-term financial viability as a community resource.   | To respond to the ever-changing needs of our faculty, staff, and students, as well as those of local industry and community partners.   |
| <b>Key Strategies</b>   | <p><b>A. Academic Centers</b> - Establish and maintain an intentional program mixture and sustainable plan for the locations in both Littleton and North Conway.</p> <p><b>B. Scheduling</b> - Revise the scheduling process with a particular focus on maximizing access for students, traditional and non-traditional, at all three locations and online.</p> <p><b>C. High School Partnerships</b> - Expand early credit opportunities through Running Start, Early College and articulation, and other partnerships that engage students with the college.</p> <p><b>D. Affordability</b> - Expand access to financial assistance, use of NOLO textbooks and other supports for students who struggle with the cost of college.</p> | <p><b>A. Mapping</b> - Map all degree programs and certificates to streamline and provide clarity for student academic pathways, an effort that aligns with the 15-to-Finish initiative.</p> <p><b>B. Integrate Technology</b> - Utilize new and existing technology and timely data to support student success and completion: Canvas, SIS, EAB Navigate, and Degree Works.</p> <p><b>C. Completion</b> - Cultivate and clarify transfer agreements with four-year institutions and likewise cultivate industry partnerships to expand advisory activity, to establish internships, apprenticeships, and to engage in other agreements.</p> <p><b>D. Onboarding &amp; Advising</b> - Review and streamline the admissions, advising and course-registration process.</p> | <p><b>A. Program Review</b> - Implement a revised Program Review process for academic and student services programs.</p> <p><b>B. Outcome Focus</b> - Establish and standardize student learning and program outcomes.</p> <p><b>C. Advisory Boards</b> - Prioritize the use of advisory boards to help shape relevant curriculum, to provide student experience opportunities and to hire graduates.</p> <p><b>D. Continuous Improvement</b> - Use survey data and best practice models such as co-remediation to continuously improve educational quality.</p> <p><b>E. Graduate Success</b> - Emphasize graduate outcomes in decision making and work to improve measures.</p> | <p><b>A. Fiscal Responsibility</b> - Improve planning and budgeting processes to support long-term financial stability.</p> <p><b>B. Diversify Funding</b> - Explore opportunities for new funding, such as grants, fundraising, and non-credit programming.</p> <p><b>C. Data-driven Decisions</b> - Increase the regularity and depth of data collection and use that data to inform decisions.</p> <p><b>D. Education for a Lifetime</b> - Facilitate ongoing training and education for the north country workforce through both degree and certificate programs and workforce development.</p> | <p><b>A. Partnerships</b> - Create and expand relationships with industry partners with the goal of providing relevant education and training.</p> <p><b>B. Student Engagement</b> - Provide opportunities for students to engage with the faculty, the staff, the community.</p> <p><b>C. Employee Engagement</b> - Provide opportunities for collaboration, recognition, and pride-enhancing initiatives.</p> <p><b>D. Communication</b> - Maintain commitment to continuous internal communication between leadership, faculty and staff. Improve communication channels with alumni and external “friends of the College”</p> |
| <a href="#">Click here for the complete WMCC 2018-2023 Strategic Plan</a> |   |   |   |   |   |